



INDIA

REBORN

Facts for your success

- ▷ Follows the successful "China Rises"
- ▷ Four-part series on the awakening of a new superpower
- ▷ International coproduction shot in HD



INDIA REBORN



Sixty years after independence, India has become an economic powerhouse. It is home to stunning urban wealth and staggering rural poverty. Crisscrossing the subcontinent, this series opens the doors of huts and mansions, temples and techno clubs. And it opens the doors to the hearts, minds and souls of India's fascinating, multi-ethnic society. Filmed in HD, the program explores the Indian miracle under four different aspects.

MYTH AND MIGHT asks whether India can cultivate its rich tapestry of ancient myths and flex its new economic muscle at the same time. Here we see how modernity divides families. A wealthy heart surgeon plans a medical center for rich Westerners; his brother devotes himself to India's forgotten. And tradition? It can also mean the shackles of India's ancient caste system, against which an "untouchable" rebels so that his son can enjoy a freer life...

INDIA ON THE MOVE zeroes in on the new prosperity in India. Zipping around the world in his private jet,

billionaire Mallya is the "ringmaster" of the good-times economy. The good times aren't yet in reach of poor farmer Madhukar, but he is learning to use a computer to access the price of crops before taking them to the market.

MOTHER INDIA takes us on an enticing culinary tour of a nation with a rich and diverse cuisine. A "kabab king" suffers in silence as his nephew peddles his 100-year-old recipe in a fast-food mall... A celebrity chef introduces olive oil to adoring fans, and an "untouchable" cook returns to goat-herding when higher-caste children refuse to eat her food.

MANUFACTURING DREAMS plunges us into the sprawling, surreal dream factory of Bollywood. Meet some of its denizens: a dancer coping with loose sexual mores... a wedding planner who organizes Bollywood-style weddings for the rich... a struggling actor who shoots his own versions of the latest hits...

"India Reborn" puts you in a front-row seat at the birth of a new superpower!



ZDF Enterprises | 09.08

	Documentaries
Format	4 x 52' HD
Script	Susan Teskey, Neil Docherty, G. Anhalt
Director	Susan Teskey, Neil Docherty, Sarah Spinks, Gert Anhalt, Jacqueline Corkery
Producer	CBC, ZDF, ZDF Enterprises, S4C and France 5
Series Producer	Kelly Crichton

Address	ZDF Enterprises Sales, Merchandising and Coproductions Lise-Meitner-Strasse 9 D-55129 Mainz
Contact	programinfo@zdf.de www.sales.zdf-enterprises.de Phone: +49 (0) 6131 - 991 281 Fax: +49 (0) 6131 - 991 259